

Hoops for HOPE

In Honor of Roger A. Kiley

Dear ,

We are seeking your support as a 2010 Hoops for Hope Sponsor. Your sponsorship donation will benefit 6 agencies and improve the lives of hundreds of individuals and their families. The 7th Annual Hoops for Hope Free Throw Challenge is an exciting and empowering way for young people to raise awareness and funds in the fight against cancer. Boys and girls ages 7-18 “go to the line for the cure”. This year’s event is fast approaching – February 6th, during Saratoga’s Winterfest Weekend.

In celebration of our 7th year, we are expanding our fundraising efforts to assist a variety of agencies that provide services and programs for families dealing with cancer. In 2010, we hope to provide significant gifts through Hoops for Hope to the following recipients:

- ❖ American Cancer Society
- ❖ Roger Kiley Memorial Research Fund at Mt. Sinai Hospital
- ❖ Cindy’s Comfort Camp

All year, all over Saratoga and beyond, boys and girls have proudly worn Hoops for Hope t-shirts listing our sponsors. Sponsorships for 2010 are available at four levels: Major sponsor: \$1000(+) Platinum: \$500 Gold: \$250 Silver: \$100.

Sponsors will be printed on the back of the Hoops for Hope t-shirts given to all participants. Your company/organization will also be recognized with a trackside sign at the American Cancer Society’s Relay for Life in Saratoga in June 2010 and be listed on the official hoopsforhopeusa.com website.

Your donation is Tax deductible. A Hoops for Hope restricted fund has been established at the American Cancer Society to receive and distribute donations. Please make all checks payable to: **American Cancer Society** and label them with **MEMO: Hoops for Hope**. Mail to: Ron Poppel, Chair, 32 Regatta View Drive, Saratoga Springs, NY 12866.

Thank you in advance for your support.

Sincerely,

Ronald Poppel
Chair, Hoops for Hope
518-583-4986

Hoops for Hope is being held on Saturday, February 6th, 10 am -1pm at the Maple Avenue Middle School Gym, Saratoga Springs, NY. *(Made possible with the generous support of the City of Saratoga Springs Recreation Department.)* Hoops for Hope honors Saratoga native, Roger A. Kiley, a lifetime athlete and avid sports booster, who passed away in August 2005 from myelodysplasia, a rare form of cancer.

www.hoopsforhopeusa.com