

# Hoops for HOPE

*In Honor of Roger A. Kiley*

Dear ,

We are seeking your support as a 2009 Hoops for Hope Sponsor. Your sponsorship donation will benefit 6 agencies and improve the lives of hundreds of individuals and their families. The 6<sup>th</sup> Annual Hoops for Hope Free Throw Challenge is an exciting and empowering way for young people to raise awareness and funds in the fight against cancer. Boys and girls ages 7-18 “go to the line for the cure”. This year’s event is fast approaching – January 31st, during Saratoga’s Winterfest Weekend.

In celebration of our final year, we are expanding our fundraising efforts to assist a variety of agencies that provide services and programs for families dealing with cancer. In 2009, in addition to the significant gifts we hope to make to our past recipients, the American Cancer Society and Cindy’s Comfort Camp, Hoops For Hope will raise funds on behalf of:

- ❖ Next Step [www.nsweb.org](http://www.nsweb.org)
- ❖ Roger Kiley Memorial Research Fund at Mt. Sinai Hospital
- ❖ Ronald McDonald House in Albany [www.rmhcotalbany.org](http://www.rmhcotalbany.org)
- ❖ To Life! [www.tolife.org](http://www.tolife.org)

All year, all over Saratoga and beyond, boys and girls have proudly worn Hoops for Hope t-shirts listing our sponsors. Sponsorships for 2009 are available at four levels: Major sponsor: \$1000(+) Platinum: \$500 Gold: \$250 Silver: \$100.

Sponsors will be printed on the back of the Hoops for Hope t-shirts given to all participants. Your company/organization will also be recognized with a trackside sign at the American Cancer Society’s Relay For Life in Saratoga in June 2009 and be listed on the official [hoopsforhopeusa.com](http://hoopsforhopeusa.com) website.

Your donation is tax deductible. A Hoops For Hope restricted fund has been established at Glens Falls Hospital Foundation to receive and distribute donations. Please make all checks payable to: Glens Falls Hospital Foundation and label them with **MEMO: Hoops for Hope**. Mail to: Glens Falls Hospital Foundation, 12 Warren Street, Glens Falls, NY 12801.

Thank you in advance for your support.

Sincerely,

Nancy Holzman  
Founder and Chair, Hoops for Hope  
810-5142

Hoops for Hope is being held on Saturday, January 31<sup>st</sup> 10 am -1pm at the Maple Avenue Middle School Gym, Saratoga Springs, NY. *(Made possible with the generous support of the City of Saratoga Springs Recreation Department.)* Hoops for Hope honors Saratoga native, Roger A. Kiley, a lifetime athlete and avid sports booster, who passed away in August 2005 from myelodysplasia, a rare form of cancer.

[www.hoopsforhopeusa.com](http://www.hoopsforhopeusa.com)